

The Kainos Movement: A New Normal

www.kainos.is

Sociologists define a multi-ethnic church as being one in which no one ethnicity makes up more than 80% of the whole - *the 80/20 rule*. So if a church has one hundred people and eighty-five of them are black it is not multi-ethnic. However, if a church of a hundred has eighty white people, and the rest are other ethnicities it qualifies to be multi-ethnic. Using the 80/20 rule, only 2.5% of all churches in the United States qualify as being multi-ethnic.

Some would see the current homogenous state of the church as being an occasion for sadness; we see it as an incredible opportunity to establish a new normal. We are launching The KAINOS Movement (*kainos* is from the Greek word for new, a word Paul uses to describe the coming together of Jews and Gentiles to form the multi-ethnic church) because we long to see 50% or more of all churches to be multi-ethnic by the year 2050 - the year that sociologists project the United States will become majority minority for the first time in her history.

Our nation is trending towards diversity. The church has no option but to maintain the same trajectory, not so much forward, but backward to her first century roots where the normal was ethnic diversity. A failure

to do so will put us perilously close to being irrelevant to the changing face of our society.

Check out more information about an upcoming conference in April 2015 in Memphis at the website.